



Press Release

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FOR IMMEDIATE RELEASE

Electricity Suppliers Poised to Bid If Aggregation Is Approved

<Western Ohio> - Several of the most respected and financially viable energy suppliers have responded to a preliminary "Request for Qualifications" (RFQ) expressing their interest in bidding on and competing for the combined electricity and natural gas aggregations, if approved by residents of (insert communities) on November 8th.

The respondents include top-tier energy suppliers AEP Energy, Constellation, Dynegy, IGS and Volunteer Energy. These suppliers have successfully competed for and serve tens of thousands of Ohio residents across the state who have already voted and approved electricity and natural gas aggregations. Constellation serves more than 145 aggregation communities in Illinois and Ohio and is currently in the process of onboarding 10 Ohio communities they have recently won. AEP Energy recently won bids to serve neighboring communities such as Sidney, Ft. Loramie, Russia, Botkins, Bradford, Jeffersonville, Coldwater and Ft. Recovery. Dynegy serves nearly all aggregations in the Duke utility area and has been extremely active in the Illinois aggregation marketplace where they serve hundreds of thousands of residents in the Ameren utility area. IGS, who recently acquired DPL Energy Resources, has also expressed its intent to bid should the aggregation questions be approved.

All suppliers who pre-qualified themselves to bid have agreed to adhere to all of the requirements of the residential aggregations programs, including:

1. Suppliers will continue to bill through DPL, thus no change in billing from current billing platform
2. Suppliers will maintain a customer call center in addition to DPL's call center
3. Suppliers will bid a "fixed means fixed" rate for various term lengths requested
4. Suppliers will allow any eligible resident to opt-out at any time without penalty
5. Suppliers will allow any eligible resident to opt-in at any time
6. Suppliers will adhere to the proposed Plans of Operation & Governance of each individual community

Affordable Gas + Electric (AGE), who manages the aggregation programs for all of Shelby County including the City of Sidney, sent the RFQ's to any suppliers who expressed interest in competing for the aggregates and will also run the competitive bidding process for any of the communities who approve the aggregation questions. The pre-qualification packets are available for residents to view. The RFQ's require certain levels of previous aggregation experience, customer call centers, financial viability to be able to serve such a large scale group of communities, etc.

Jeff Haarmann, Managing Partner of AGE, said "We are extremely pleased to see the continued level of interest in serving the residents of our large aggregation pools. This demonstrates to those residents who will be voting, that suppliers are willing to compete to win tens of thousands of customers at one time. When suppliers compete for large aggregates of residents at one time, the residents win, every time. It's the easiest way for a supplier to win thousands of customers at one time rather than using expensive and annoying marketing tactics such as door to door, telemarketing and direct mail."

For more information regarding your community's upcoming aggregation vote, residents can visit www.AffordableElectricRates.com.